

## SOLAR HEATING & COOLING – THE *OTHER* SOLAR TECHNOLOGY

**WHEN:** Tuesday, July 12, 2016  
10:00 am - 05:00 pm

**WHERE:** Moscone West Level 3, Room 3024

Current California dialogue about solar energy focuses on the production of electricity. Yet *thermal* energy for heating and cooling applications is responsible for almost a third of California's energy consumption. Solar heating and cooling (SHC) – the other solar technology – can meet these heating and cooling needs directly and play a key role in providing an economically viable and environmentally sustainable long-term solution.

**Solar Heating & Cooling Alliance, a division of Solar Energy Industries Association**, is sponsoring this symposium to examine the tremendous impact solar heating and cooling (SHC) technologies can have on energy and natural gas consumption in California and across the U.S. SHC experts will address the latest trends, with topics ranging from California's expanding market to key success factors for SHC businesses, innovative financing tools, and development of commercial solar pool heating projects.

### California Secretary of State Alex Padilla is the keynote speaker



Alex Padilla has been a champion of renewable energy and climate change mitigation throughout his career. Before becoming Secretary of State in January 2015, he served in the California State Senate and Los Angeles City Council. During his tenure, he shepherded legislation to combat climate change and create a greener and more sustainable economy. These issues took a personal turn in early 2016 when he and his family were forced to evacuate their home in Porter Ranch as a result of the natural gas leak at the Aliso Canyon storage facility. His story is one you'll want to hear first-hand!

Register at:

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Registration fee: \$195

\$105 for CALSEIA Members and SHC Alliance Members  
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