

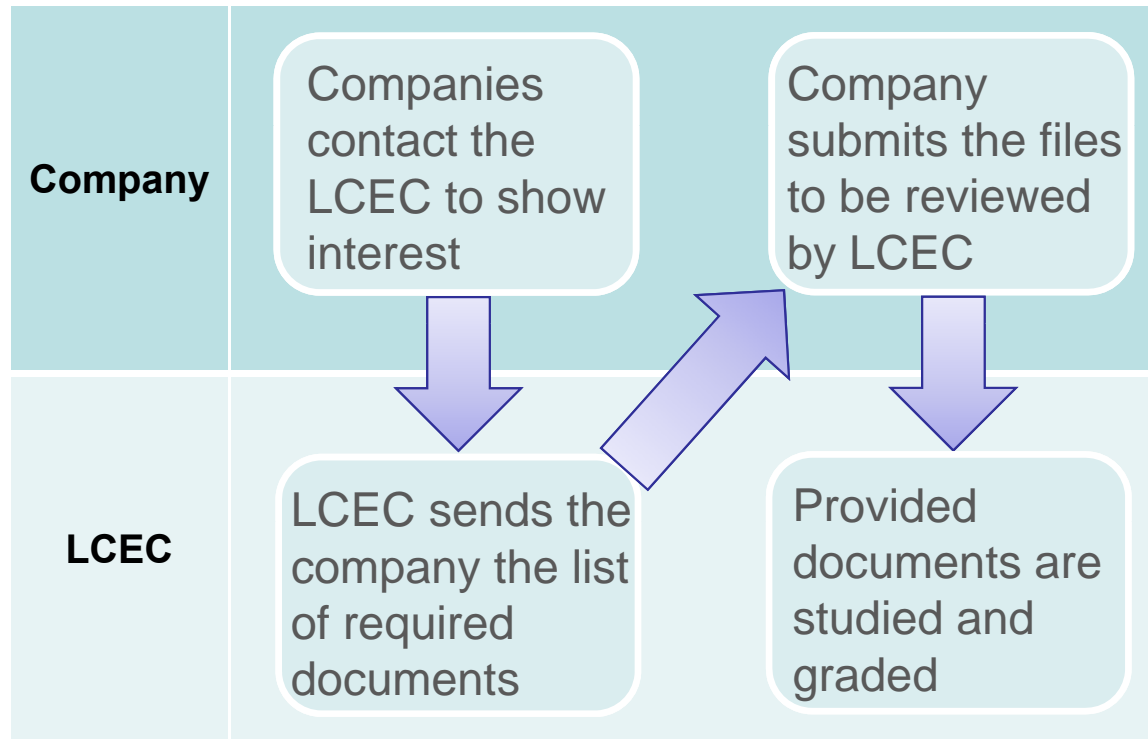


# The Evolvment of the Solar Water Heaters Market in Lebanon

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# Qualification Process



LCEC publishes the list of qualified solar water heater companies on a quarterly basis

Version 17 of the Qualified Solar Water Heater Companies contains 54 registered companies and more than 270 components

# Grading System

The company and its products are assessed based on a grading system that has a maximum of 1200 points out of which 905 are related to company features and 295 to its product features

Company's Grade	Star rating
< 400	0 Stars
400 → 500	★
500 → 600	★★
> 600	★★★

Product's Grade	Star rating
< 150	0 Stars
150 → 200	★
200 → 250	★★
> 250	★★★

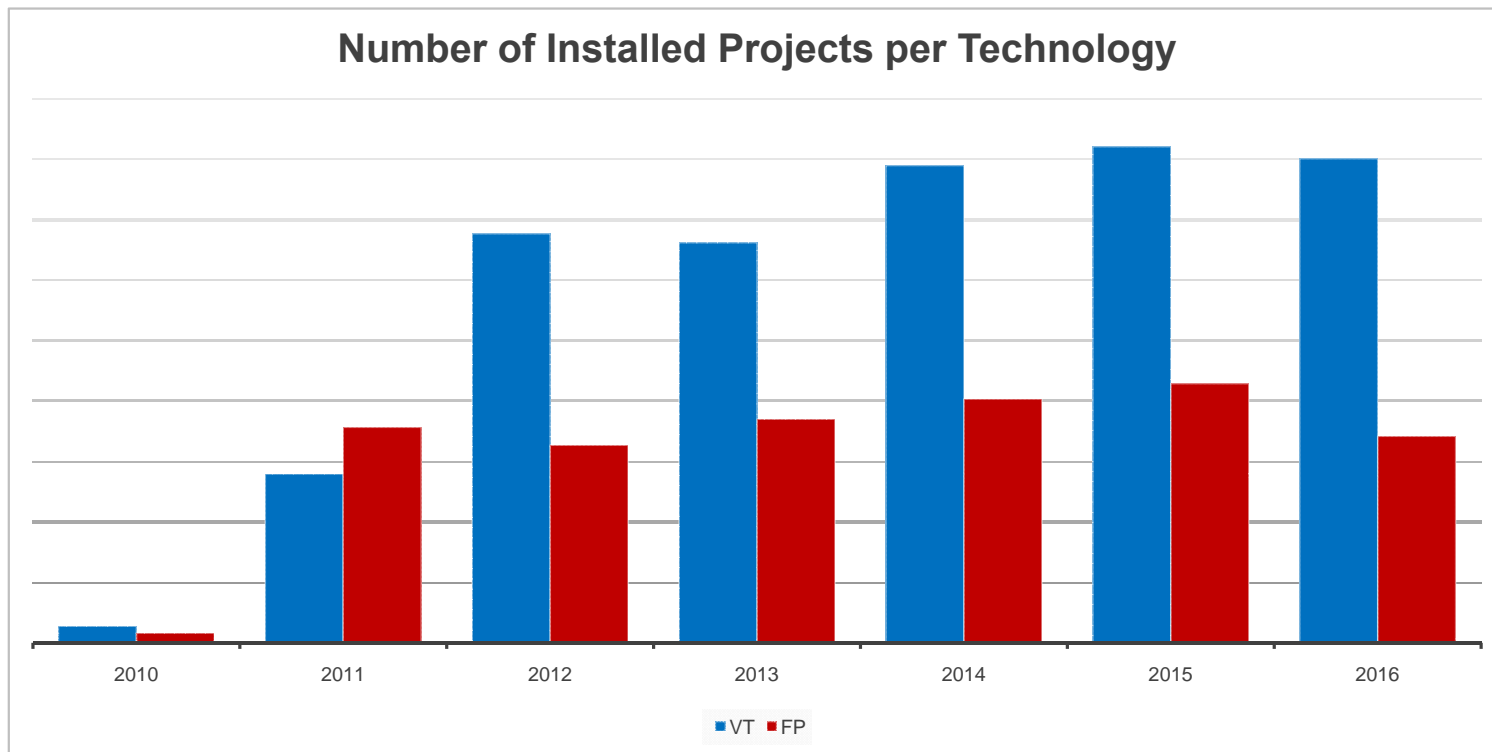
## Environmental Analysis

- Solar Water Heaters have offset the emission of 236.68 Ktons of CO<sub>2</sub> on an annual basis and offset the need for production of 364.14 GWh of electricity, the equivalent of a 60 MW plant

	Energy Equivalent (KWh/year)	CO <sub>2</sub> Emissions Reduction (Ktons)
Subsidized Systems	13,397,065	8.71
0% Interest Loan	21,854,056	14.2
Systems Installed by Qualified Companies	79,173,050	51.46
Lebanese Market Since 2010	160,258,181	104.17
<b>Overall Lebanese Market</b>	<b>364,137,943</b>	<b>236.68</b>

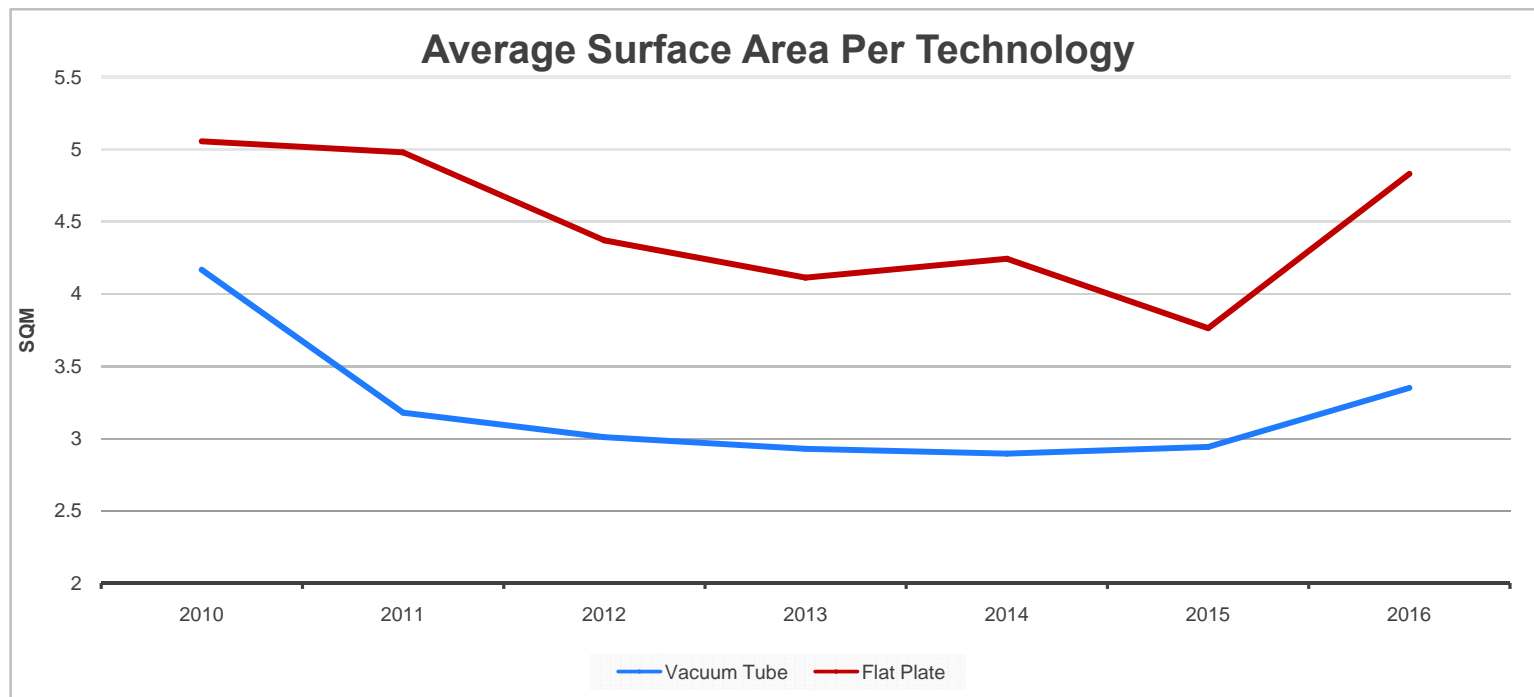
# Technology Deployment Throughout The Years

Vacuum tube projects dominate the Lebanese market with almost double the number of projects than flat plate collectors



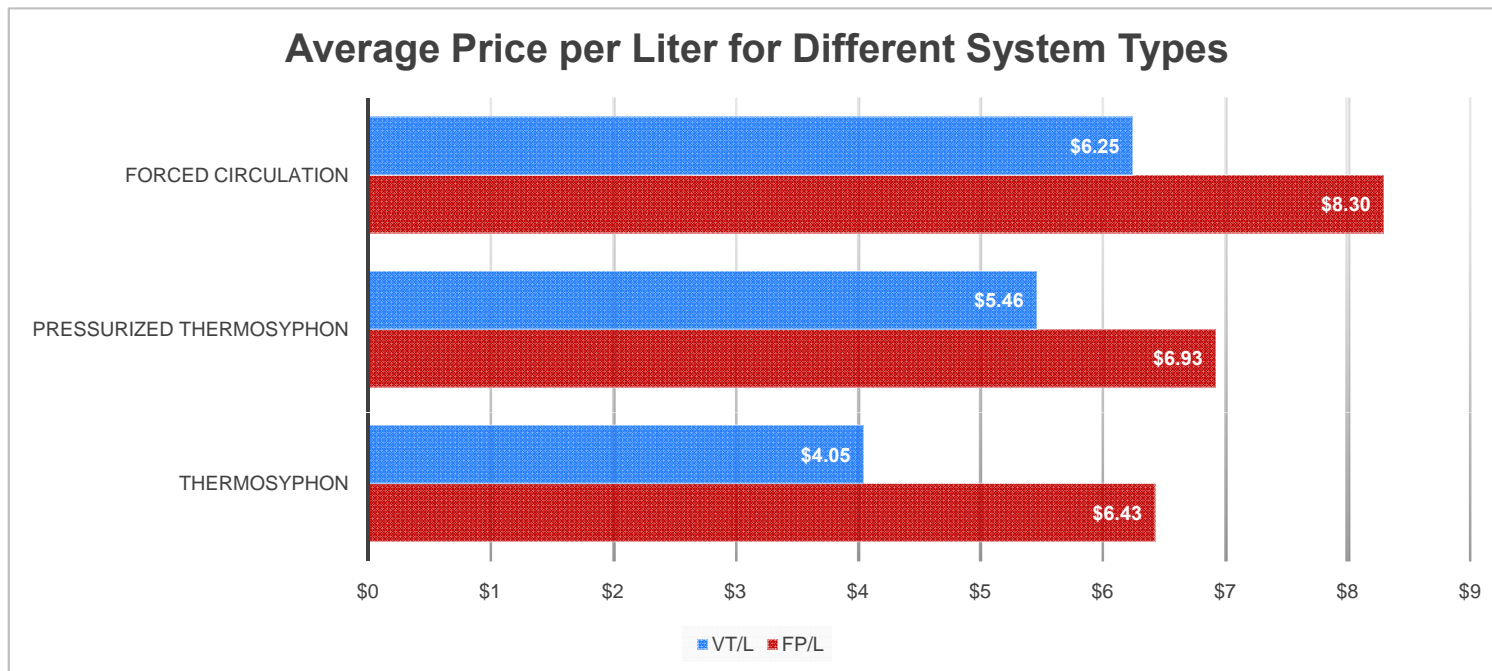
# Technology Deployment Throughout The Years

- Flat Plate solar water heaters have a higher average of installed surface area than vacuum tube heaters with a lower capacity



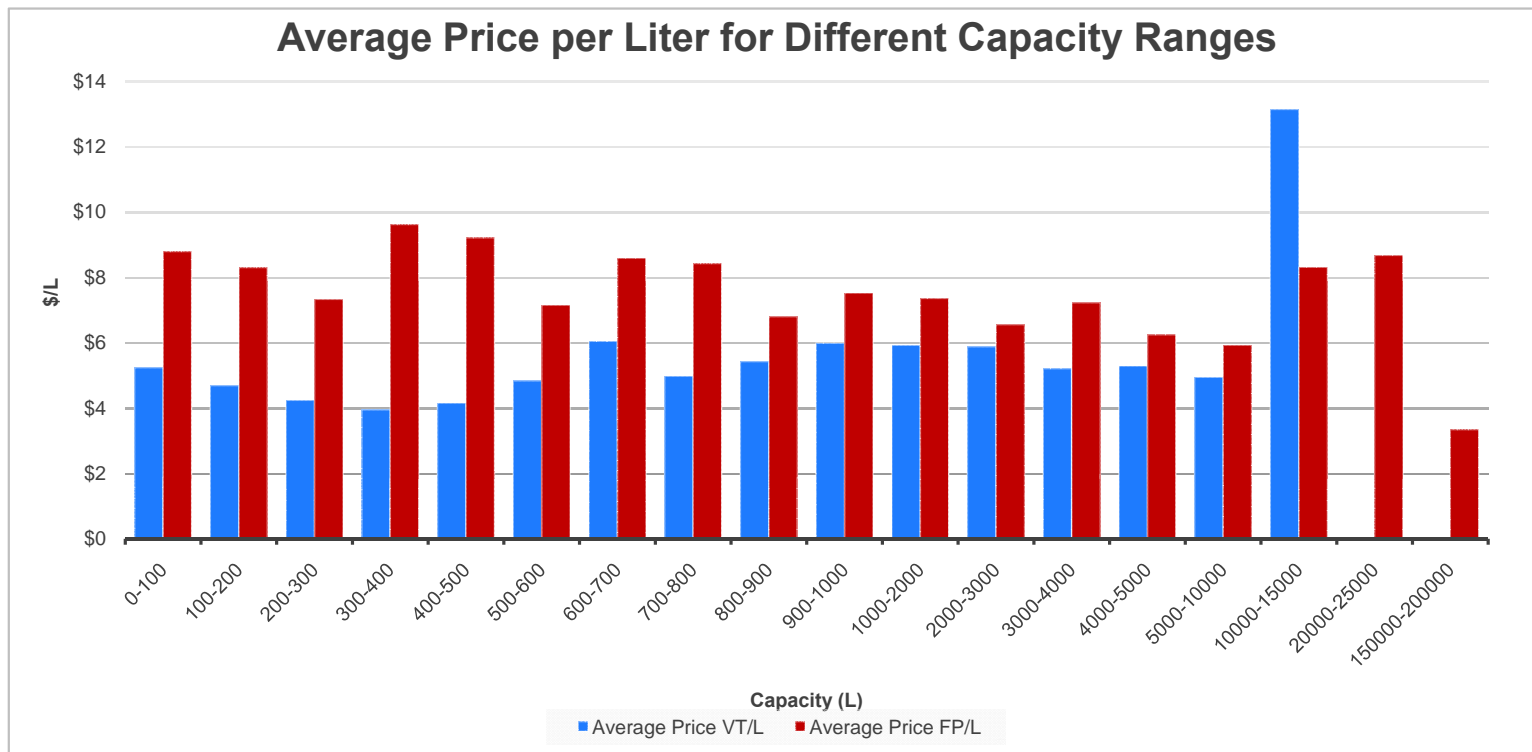
# Average Price per System Type and Technology

Forced Circulation is the most expensive system type, followed by pressurized thermosiphon, leaving the thermosiphon systems as the cheapest systems



# Average Price of Technology

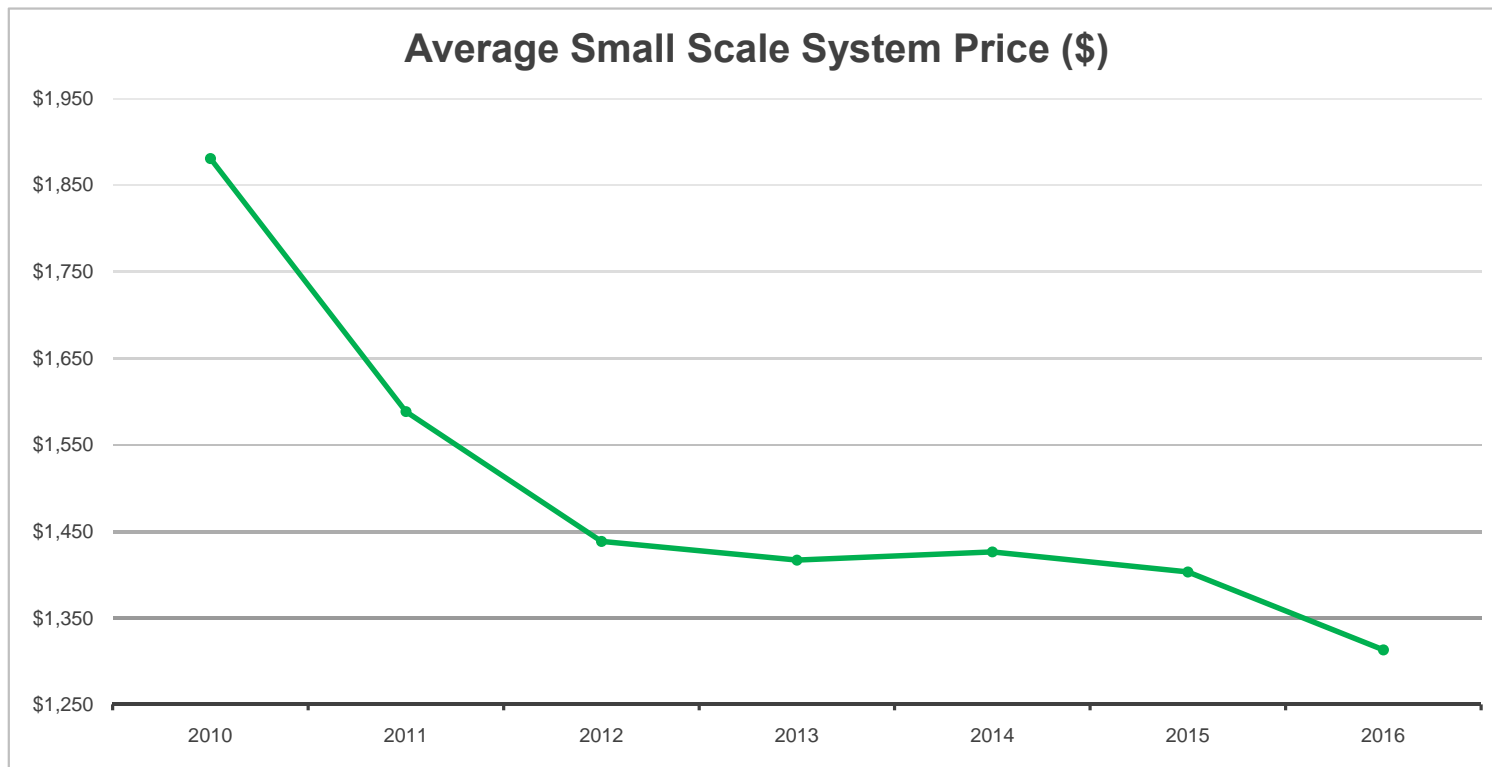
The price gap between vacuum tube and flat plate technologies decrease with the increase of the project's size





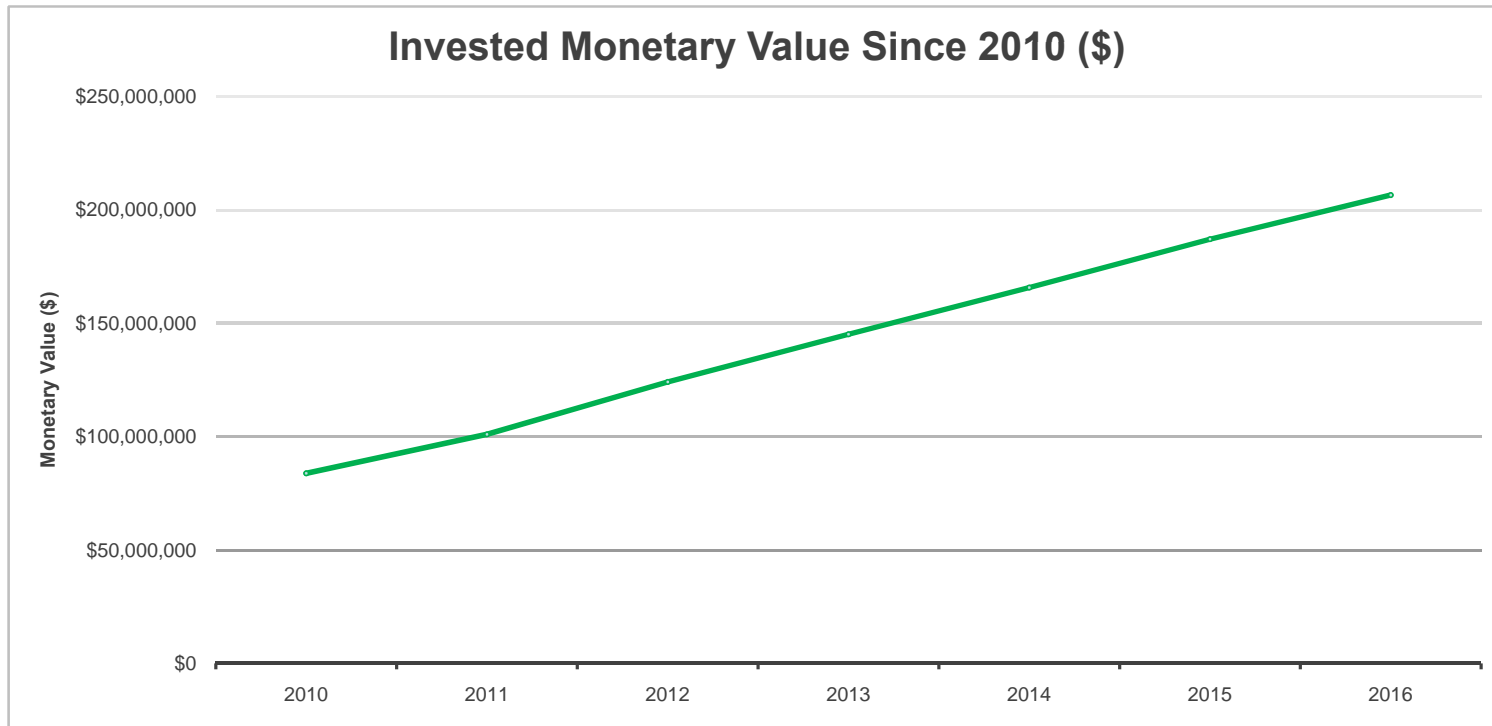
# Average Price per System

The overall average price of a solar water heating system has dropped significantly since 2010



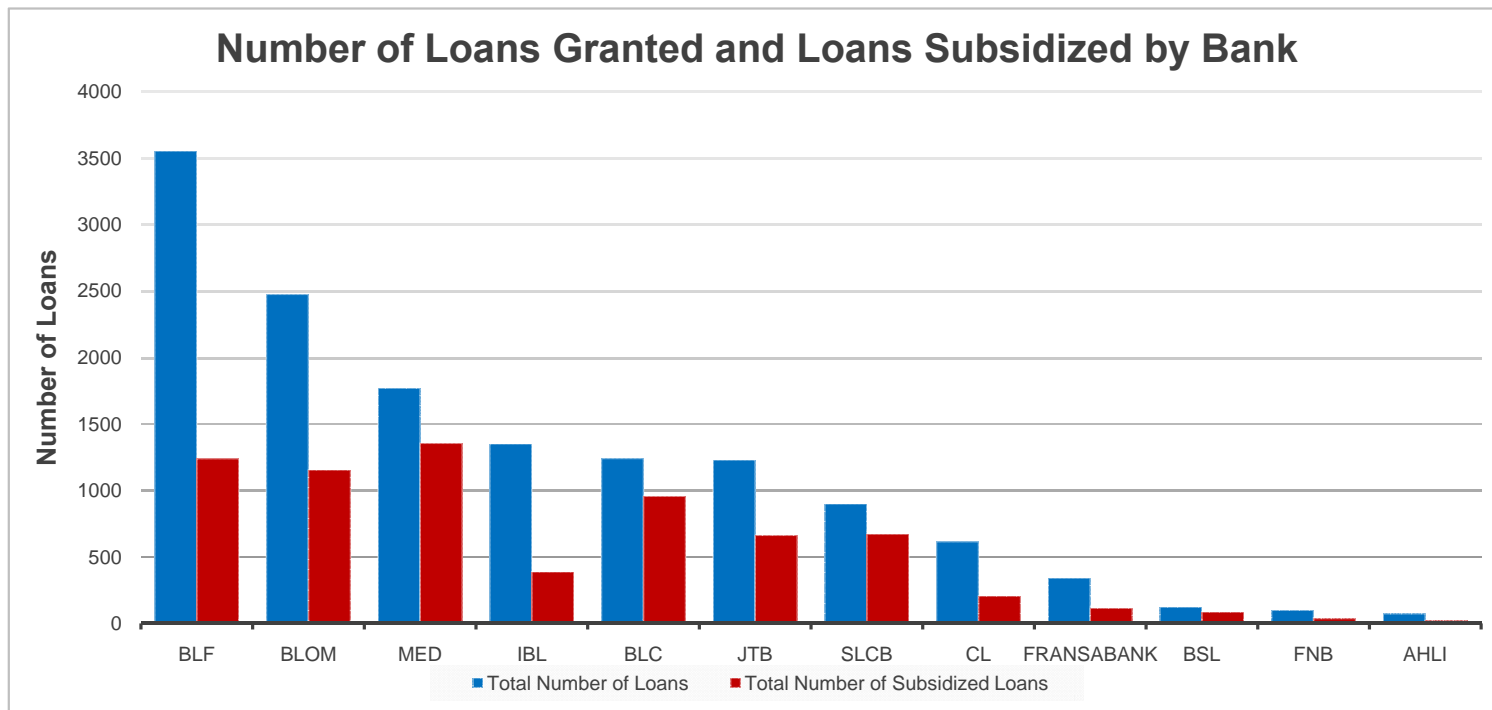
# Cumulative Installations Since 2010

Since the Start of the Program in October 2010 and until December 2016, companies have installed almost 315,000 SQM, more than 21,000,000 L and mobilized a capital exceeding \$120,000,000



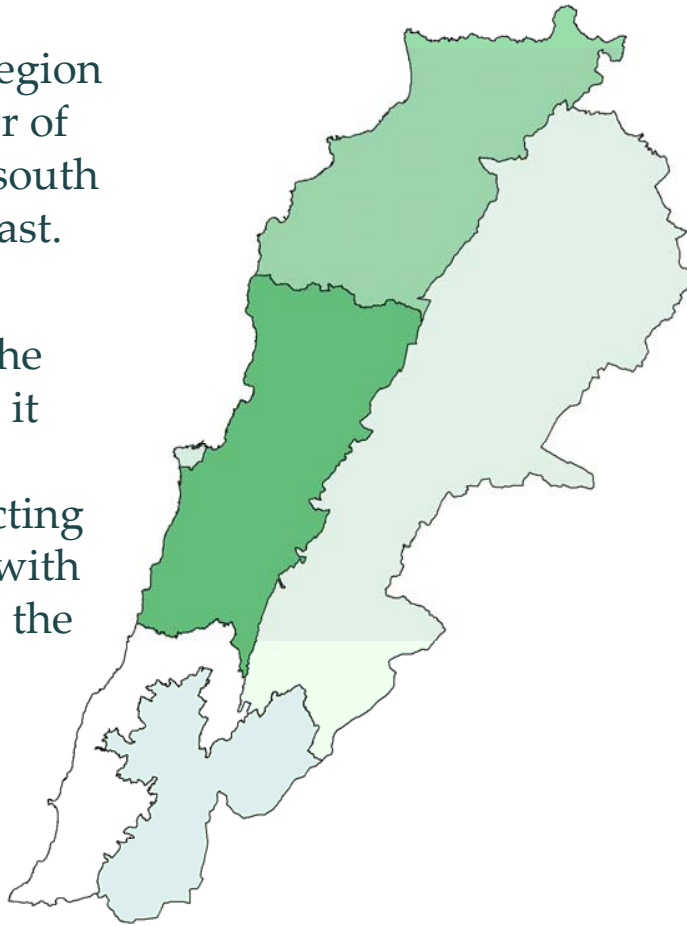
# Bank Operations

15% of the projects seek a loan from the bank. 10 Banks are currently cooperating with LCEC. Banks that have a high ratio of subsidized loans against granted loans consider the list of qualified solar water heater companies as a guarantee for the client's product.



# Geographic Distribution

- Mount Lebanon is the region with the highest number of installations, while the south is the region with the least.
- While Beirut is fifth in the number of installations, it moves to third place in installed capacity, reflecting a tendency for projects with higher capacities due to the lack of space

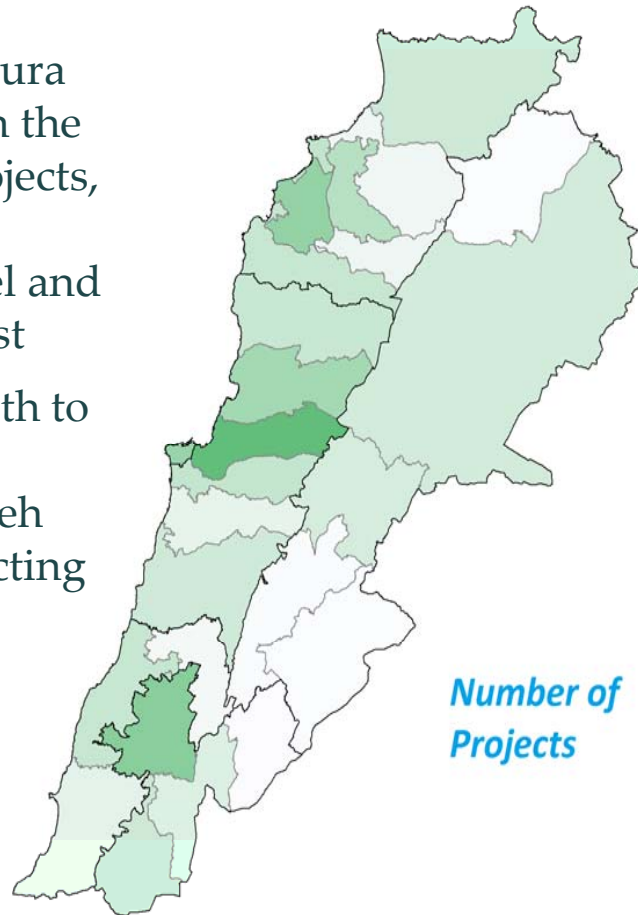


*Capacity*

Governorate	Percentage
Mount Lebanon	36.7
North	25.0
Beirut	12.2
Nabatieh	11.5
Bekaa	10.1
South	4.4

# Geographic Distribution

- Metn, Nabatieh and Koura rank as top 3 districts in the number of installed projects, while Jezzine, Western Bekaa, Rashaya, Hermel and Hasbaya rank the lowest
- Beirut moves from fourth to second place in district capacities while Nabatieh falls to fifth place, reflecting the need for smaller systems than Beirut



District	Percentage
Metn	12.2
Nabatieh	9.2
Koura	8.3
Beirut	7.9
Kesrouan	7.0
Zgharta	5.5
Tripoli	4.7
Baabda	4.5
Saida	4.3
Batroun	4.2
Jbeil	4.1
Bint Jbeil	3.8
Akkar	3.8
Chouf	3.6
Baalbek	3.4
Zahle	3.1
Marjeyoun	2.6
Tyr	2.1
Aley	1.8
Bcharre	1.3
Miniyeh-Danniyeh	1.1
Jezzine	0.7
Western Bekaa	0.3
Rashaya	0.2
Hermel	0.2
Hasbaya	0.1

## Geographic Distribution

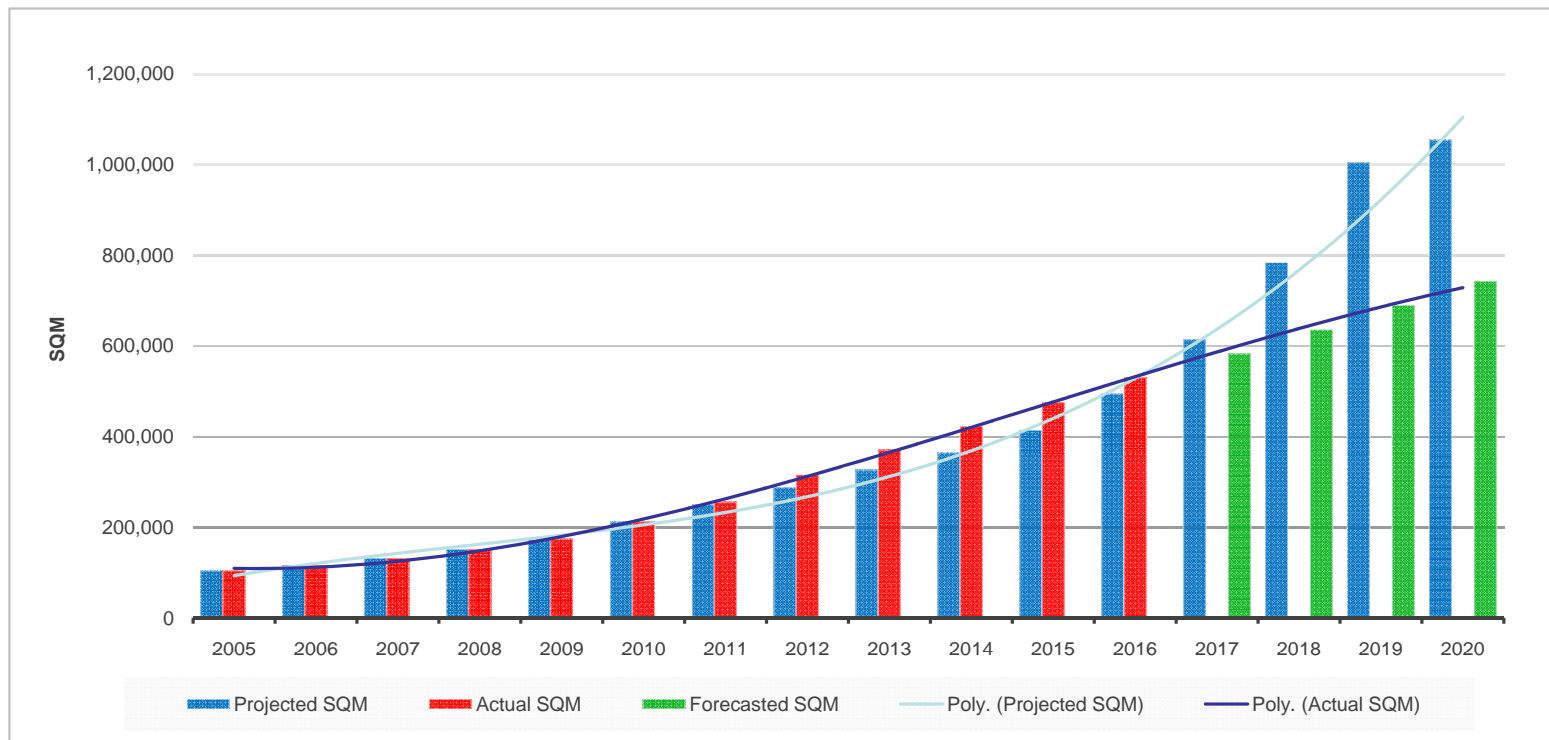
- If we compare the number of Installed systems to the number of buildings/apartments that can be supplied with solar water heaters, it shows that the market is far from being saturated

Governorate	Total Potential Clients	Installed Systems	Penetration
Nabatieh	85,000	13,600	16.03 %
North	1,000,000	125,400	12.54 %
Mount Lebanon	1,000,000	75,400	7.54 %
Bekaa	1,000,000	69,500	6.95 %
Beirut	1,000,000	53,900	5.39 %
South	1,000,000	53,700	5.37 %
Total	1,051,694	89,479	8.5 %

**The Market is Saturated!**

# Target, Actual and Projected Installations

- The goal for 2020 is to reach 1,054,000 SQM of installed solar water heaters
- Until 2016, the yearly goal has been surpassed
- Additional effort is required to reach the target for the coming years



## Future Work

- Increasing awareness campaigns on the national level
- Private companies to start advertising their products and offers
- Closing the installed projects penetration gap between the areas
- Working towards solar ordinances
- Including heat pumps in the mix to reach the set target
- Activating certification schemes such as SHAMCI in order to give local products visibility and to give clients confidence in their quality







When there's a huge  
**solar energy spill**, it's just  
called a **'nice day'**

# Thank You!



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